

"GREEN" SIGNAGE

ECO-FRIENDLY – AND OFTEN BUSINESS FRIENDLY, TOO!

Go with growable inks

Readily renewable, soy- or vegetable-based inks not only provide accurate colors but also make paper more recyclable.



Fantastic alternates to plastic



Requiring petroleum to produce and often taking centuries to degrade once discarded, plastic is increasingly being replaced by renewable or recyclable substrates including:

- > **Honeycomb boards** – lightweight, renewable and recyclable
- > **Jet 220** – recyclable, and free of PVC, phthalates and phosphates
- > **Styrene** – a great alternative to non-biodegradable, non-recyclable laminated graphics
- > **Showcard** – a biodegradable alternative to foamcore
- > **Coroplast**[®] – strong, durable and 100% recyclable

"Make it green, please!"

In a recent InfoTrends survey, 45% of print providers said they were getting more customer requests for printing using more environmentally-friendly practices.



H2O ≠ VOCs

Today's water-based inks deliver much the same performance of solvent-based inks – without ozone- or smog-inducing volatile organic compounds or VOCs.



Because messaging can be updated easily without the need for added printing, digital signage is often the most eco-friendly option. Go even greener by using LEDs to reduce power needs, or by employing solar panels.

Think it out before you throw it out

When your signage is no longer needed, contact your local waste management or recycling facility to find out how they can responsibly dispose of it.

