

VEHICLE GRAPHICS & WRAPS

What kind of promotional mileage do you get for your money?

30,000 - 80,000

The number of consumer impressions a single vehicle wrap can generate in a day depending on city size, according to the Outdoor Advertising Association of America (OAAA).

15X

The power of fleet vehicle advertising in boosting name recognition over other advertising media.

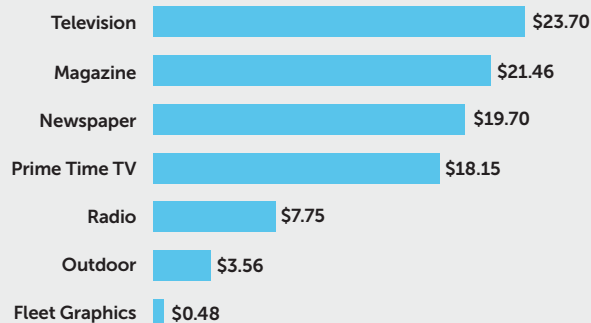


Source: OAAA

VEHICLE WRAPS WINNERS BY A MILE!

In comparison to other options, they're the most cost-efficient by far.

Cost per 1000 Impressions Comparison Study



Source: 3M/Cadbury-Schweppes Graphic Effectiveness Study

AROUND TOWN, AND AROUND THE CLOCK



Unlike direct mail, radio or TV advertising, vehicle wraps work for you 24/7. Even when parked between runs, they promote your business.

98%

The percentage of survey respondents who thought the vehicle graphics created a positive image of the advertiser, per ad agency RYP & Becker Group.

16,000,000



The number of visual impressions a single intra-city truck with graphics can generate in a year.

Source: American Trucking Association

For affordable vehicle wraps, decals and lettering, stick with Image360®.

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